

Case Study: DCS Global - Clean + Safe - SAVE © Program Implementation

# **Executive Summary**

A large, reputable, Property Management company managing over 4.25 million square feet of office space, engaged DCS Global in 2023 to optimize cleaning contracts across its portfolio of eight buildings. Through the implementation of DCS's Clean + Safe – SAVE© program, DCS saved the client considerable time and the client is projected to save \$1.5 million in cleaning costs over the next three years while improving the environmental, social, and governance (ESG) performance of its operations.

### Introduction

The client is a privately held commercial real estate company based in Canada managing 15 buildings nationally. The client sought to revamp its cleaning program, focusing on efficiency and cost reduction, without compromising cleaning quality. To achieve this, they hired DCS Global to manage a request-for-proposal (RFP) process and implement a new cleaning strategy.



## **Objective**

The client aimed to optimize its cleaning costs and explore new ideas by testing the market for alternatives. While satisfied with its existing cleaning contracts, the client wanted to ensure that it was achieving the best value without sacrificing cleaning quality. Enhancing ESG performance was also a key objective.



### Solution: The DCS Clean + Safe - SAVE © Program

DCS Global introduced its Clean + Safe – SAVE® program, a cost-effective cleaning approach designed to focus on high-traffic and high-visibility areas while reducing cleaning efforts in less critical spaces. The program, which is based on the Global Biorisk Advisory Council (GBAC) cleaning-for-health model, reduces hazardous biomass transmission, thereby improving tenant well-being and lowering absenteeism.

DCS's involvement ensured that the client's specific building needs were met through a thorough RFP process, and the company was able to secure bids that incorporated the Clean + Safe – SAVE© standards. This resulted in labor cost reductions, decreased carbon emissions, and lower water and chemical use.



#### Results

The implementation of the Clean + Safe – SAVE® program is expected to result in a \$1.5 million saving over three years, amounting to more than 10% in cost reductions across the portfolio. DCS Global managed the entire RFP process, allowing the client to save time and improve overall operational performance. Additionally, the program enhances the ESG profile of the cleaning operations, contributing to sustainability goals.

DCS's independent, data-driven approach ensured that the client's cleaning needs were met efficiently while supporting the company's bottom line and improving tenant satisfaction.



### **Testimonial**

The client, emphasized the effectiveness of DCS's involvement, highlighting how the program delivered results on time and within budget, noting that the projected cost savings would more than cover the cost of DCS's services.

Cleaning contractors, also praised DCS's process, noting that it made the bidding process fair, transparent, and more efficient for contractors.



### **Conclusion**

The client's partnership with DCS Global demonstrates how a managed RFP process and the Clean + Safe – SAVE© program can deliver substantial cost savings while improving environmental and operational performance. This case highlights the benefits of adopting innovative, data-driven cleaning strategies that contribute to both financial and ESG goals.



## **LEARN MORE ABOUT OUR PROGRAMS**

To learn more about DCS and the Clean+Safe-SAVE® Program, please reach out to one of our representatives for a brief Discovery Consultation.



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